

STACEY JORDAN

ASSOCIATE
ART DIRECTOR

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StaceyJordan-cv.com



OVERVIEW

Designer and Art Director experienced in creating and managing creative projects, from concept to completion. Expert in adhering to deadlines, team collaborations, and simplifying complex information. Strong foundation in color theory, typography, and layout hierarchy. Flexibility and comfort in print and digital processes. Ability to shift simultaneously between multiple projects.

PORTFOLIO

staceyjordan-cv.com



EDUCATION

B.F.A - Graphic Design Option

TECHNICAL

Adobe Creative Suite:

After Effects

Illustrator

InDesign

Photoshop

Microsoft Office 365:

Excel

PowerPoint

Teams

Word

Platforms:

PC

Mac

SOCIAL MEDIA

Comfortable with social media marketing and website design.

CORPORATE

6+ years experience with corporate branding & style books

EXPERIENCE

PRESENTATION DESIGN SPECIALIST 4/2021 – Present

Collaborate with cross-functional teams and stakeholders to understand intended messaging, conceptualize ideas, and create visually persuasive presentations. Proven process of solving complex concepts conveyed in stakeholder notes by creating simple visual stories. Ensure compliance is maintained with all corporate visual identity and brand standards.

ASSOCIATE ART DIRECTOR / IMPACT TRIAL CONSULTING LLC 2/2020 – 4/2021

Los Angeles office art director. Assisted litigators with visual storytelling their arguments during opening statements, expert testimonies, and closing arguments. Collaborated with teams to build strong visual narratives, tutorials, branding in high profile cases with multi-million dollar exposures. Implemented storytelling principles and advanced conceptual skills to create dynamic presentations and tutorials for decision-making audiences to learn key elements of complex technology through visual stories.

LITIGATION GRAPHICS SPECIALIST / MUNGER, TOLLES & OLSON LLP 2016 – 2/2020

Collaborated with litigators to build strong visual narratives. Used storytelling principles and advanced conceptual skills to create dynamic presentations and tutorials to teach decision-making audiences key elements of complex technology through visual stories. Provided design services with brand recognition to cross-functional sections that included digital ads, external and internal invitations, and brochures. Self-managed all work.

PRESENTATION DESIGN SPECIALIST / FREELANCE 2009 – 2016

Specialized in visual solutions to complex concepts using basic principles of design. Maintained a proven record persuading audiences to decide in our favor. Successful projects included providing a clear visual story explaining 20+ years of Los Angeles Police Department (LAPD) annual reports by deciphering, compiling, and simplifying relevant data into hierarchical charts and graphs into a presentation. Trends established by the charts and graphics assisted in the LA Police Commission determining that the LAPD met or exceeded demographic promotional goals required under a mandatory consent decree.

TRIAL GRAPHICS CONSULTANT / THE HUCK GROUP 2006 – 2009

Collaborated with litigators on case development, theme conceptualization, strategic planning. Examined case documents to identify effective story themes, simplify information, and develop persuasive visual stories. Led art directors, designers, production artists and storyboard illustrators from concept to completion. Established and monitored team hours to ensure hours billed to the client remained within approved budget. Managed creative workflow, benchmark approvals, and maintained client relationships.

EDITORIAL INFOGRAPHICS ARTIST / THE ORANGE COUNTY REGISTER 1995 – 2006

Visualized data in innovative ways to effectively communicate visual stories, infographics. Researched, developed, and illustrated visual narratives with creative processes that involved pitching unique ideas to section editors, sketching wireframe thumbnails for concept development meetings, collaborating with graphics reporters, and writing/editing content.